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Lexus Charleston Fashion Week® Searches for Emerging Designer Talent Across the Country to Apply to Compete in the 2018 Fashion Shows

CHARLESTON, S.C. – [Lexus Charleston Fashion Week®](#) (CFW), one of the nation’s premier fashion events, is on the hunt for the best emerging design talent from across the United States for its Spring 2018 shows. Hopeful designers are encouraged to apply now to compete in the March 13-17, 2018 runway shows in historic downtown Charleston. The deadline to apply online for the Emerging Designer Competition is Wednesday, November 1, 2017.

In its 12th year, CFW will provide a platform for select emerging designers to showcase their collections in front of hundreds of fashion gurus and industry professionals. The five-day event will also feature nationally renowned designer collections, glamorous on-site and citywide activities, shopping, after-parties and more.

“It’s the 12th year of Charleston Fashion Week and we’re looking for new talent who will go all-out to impress our industry panelists,” said Jacqueline Lawrence, production director of Charleston Fashion Week®. “And for the first time ever, CFW is accepting Emerging *Accessory* Designers as a new layer of the competition. I am thrilled to see what 2018 brings.”

Past CFW Emerging Designers have won opportunities to showcase their work at New York Fashion Week, have one-on-one conversations with top fashion mentors and received cash prizes designed to fuel their careers.

“Winning Charleston Fashion Week was a once in a life-time opportunity,” said Viviane Carvalho, 2017 Charleston Fashion Week® Emerging Designer Winner. “It was a dream come true and helped launch my career further by making valuable connections, like a private lunch with Fern Mallis.”

Fashion industry icon and founder of New York Fashion Week, Fern Mallis, leads a panel of professional judges. The top Emerging Fashion Designer wins an abundant prize package including:

- \$10,000 cash prize
- \$10,000 online marketing and promotional package from F22 Internet Solutions
- Private lunch and mentor opportunity with an industry leader
- Featured Designer runway show and collection displayed at Charleston Fashion Week® 2019

Plus, one Emerging Fashion Designer nightly will be crowned the “People’s Choice Winner” and will receive \$250 cash.

New! The Top Emerging Accessory Designer to win:

- \$500 cash prize
- Opportunity to host a trunk show at a Charleston venue
- Featured Accessory Designer display at Charleston Fashion Week® 2019

Lexus Charleston Fashion Week® 2018 will be held March 13 – 17, 2018 under the tents in Marion Square. CFW is a proven platform for aspiring designers to gain access to careers in fashion design. Interested applicants must complete an online application and pay a small processing fee. Please visit charlestonfashionweek.com/designers for full entry details and to view the official rules and regulations.

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ABOUT LEXUS CHARLESTON FASHION WEEK®

Charleston Fashion Week®, one of the premier fashion weeks in North America, takes place from March 13 – 17, 2018 under the tents in downtown Charleston, S.C's iconic Marion Square. This multimedia event showcases Charleston's top boutiques, collections of emerging designers, nationally renowned designer runway shows, glamorous on-site and citywide activities, shopping, after-parties and much more. For more information, please visit charlestonfashionweek.com or @chasfashweek.