

FOR IMMEDIATE RELEASE
February 6, 2018

Media Contact:
Cristy Armstrong
Touchpoint Communications
914.447.7619
cristy@touchptcom.com



LEXUS CHARLESTON FASHION WEEK® ANNOUNCES FULL SCHEDULE
Fashion designer Yigal Azrouël revealed as featured designer

CHARLESTON, S.C. – [Lexus Charleston Fashion Week®](#) (Lexus CFW), one of the leading fashion weeks in the United States, announced today its March 13-17, 2018 schedule, and features internationally known designer Yigal Azrouël for Saturday night's Fashion Finale, runway shows from 12 competing Emerging Designer semifinalists, plus exciting retailer and local designer shows.

Yigal Azrouël, a New York-based fashion designer, will be featured on Saturday, March 17. He designs ready-to-wear fashion for the effortlessly cool and confident woman with innovative design, intricately detailed construction and high-quality fabrications. His creations have been spotlighted in many magazines including *Forbes*, *VOGUE* and *WWD*.

Azrouël will also serve on the Fashion Panel under Fern Mallis, who will again lead the effort in determining the 2018 Charleston Fashion Week® Emerging Designer Competition Winner. Other panelists include mentor Pauline Sokol Nakios, owner of Lilla P, Charleston's own fashion favorite, Andrea Serrano and Senior VP of Marketing at Who What Wear, Courtney Wartman.

"We're excited to showcase such well-known designers at Lexus Charleston Fashion Week®," said Naomi Russell, executive director of Lexus CFW. "This continues the goal of bringing nationally-known fashion stars to Charleston, to judge and mentor the competing emerging designers, as well as highlight the strong fashion scene."

In addition, Lexus Charleston Fashion Week® announces its major sponsors for 2018 including:

Lexus	Title Sponsor
Shops at Belmond Charleston Place	Style Lounge Presenting Sponsor
Gwynn's of Mount Pleasant	VIP Lounge Sponsor
United Community Bank	VIP Lounge Co-Sponsor
The Woodhouse Day Spa	VIP Lounge Co-Sponsor
REEDS Jewelers	Official Jewelry Sponsor
Southern Protocol Bridal	Mother/Daughter Night Presenting Sponsor
95SX	Official Radio Sponsor + Makeover Contest Presenting Sponsor
Mount Pleasant Towne Centre	Makeover Contest Sponsor

Lexus Charleston Fashion Week® will take place from March 13-17, 2018 in Marion Square and

throughout Charleston, S.C., and showcases *new* off-site events, collections from emerging talent from across the US, renowned designer runway shows, glamorous on-site tents such as the Gwynn's VIP Lounge, shopping in the hip Style Lounge, happening after-parties and much more. The Friday and Saturday night runway shows will also be live-streamed on the Lexus CFW website. Visit www.charlestonfashionweek.com for full schedule of events and to purchase tickets.

###

About Lexus Charleston Fashion Week®

Showcasing fashion designers, retailers, and models, the 12th annual Lexus Charleston Fashion Week® (Lexus CFW) is one of the premier fashion weeks in North America. Named a Top 20 Event for March by the Southeast Tourism Society, this multimedia event presents high-end runway shows, interactive entertainment, chic after-parties, and press events. The 2017 event featured more than 40 runway shows, 8,100 attendees, the Emerging Designer Competition, and the Rock the Runway Model Competition™. Lexus Charleston Fashion Week® is scheduled for March 13-17, 2018. For more information visit charlestonfashionweek.com or @chasfashweek.