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CFDA/Vogue Fashion Fund Finalist CADET named a Featured Designer at 10th Anniversary of Charleston Fashion Week®

CHARLESTON, S.C. (November 9, 2015) — [Baker Motor Company Charleston Fashion Week®](#) (CFW), one of the leading fashion weeks in the U.S. celebrating its 10th anniversary, today announced that *Vogue*-endorsed fashion label CADET will be a Featured Designer at CFW 2016. The addition of CADET continues the CFW tradition of spotlighting both established and up-and-coming designers, as well as bringing fashion-forward designers to judge and mentor CFW's nationally renowned Emerging Designer competition.

Established in Brooklyn in 2011 by Raul Arevalo and Brad Schmidt, and recently named “one of the hottest start-up high-fashion labels in the U.S.” by *Vogue*, CADET is a full menswear collection of suiting, shirts, pants, outerwear and knits that captures the spirit and nostalgia of post-war America. With celebrity fans like Ben Stiller, Usher, Nick Jonas and Anna Wintour, CADET now has three brick-and-mortar locations and a new relationship with Amazon that will begin next spring.

CADET is a student of precision, focusing on quality and clean lines for a crisp aesthetic that honors classic silhouettes, while continuing to push menswear design forward with innovative fabrications and techniques. In 2015, Arevalo and Schmidt added their first women's RTW Spring 2016 collection to the CADET brand, a reimagined version of their men's collection, but with feminine touches.

“CADET is an incredible addition to our exclusive featured designer line-up,” said Naomi Russell, executive director of Charleston Fashion Week. “They're ‘it’ designers who've built their brands on creativity and entrepreneurial spirit – a perfect representation of Charleston Fashion Week. We can't wait to see them in action on our runway.”

Tickets for the 10th Anniversary of Charleston Fashion Week® go on sale by December 1, 2015. For more information, visit www.charlestonfashionweek.com.

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About Baker Motor Company Charleston Fashion Week®:

Showcasing fashion designers, retailers, and models, Baker Motor Company Charleston Fashion Week® (CFW) has fast become one of the premier fashion weeks in North America. Named a Top 20 Event for March by the Southeast Tourism Society, this multimedia event presents high-end runway shows, interactive entertainment, chic after-parties, and press events. The 2015 event featured more than 40 runway shows, over 7,000 attendees, *Charleston Weddings'* Spring Bridal Show, Emerging Designer Competition: East presented by Benefitfocus, and the Rock the Runway Model Competition™ presented by ALEX AND ANI®. Baker Motor Company Charleston Fashion Week® 2016 is scheduled for March 15 - 19. For more information & for the 2015 recap video visit charlestonfashionweek.com.