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**BAKER MOTOR COMPANY
CHARLESTON
FASHION
WEEK®
MARCH 15-19 / 2016**

**TOP MODELS CHOSEN FOR ROCK THE RUNWAY COMPETITION™ AT
BAKER MOTOR COMPANY CHARLESTON FASHION WEEK®**

(March 3, 2016) CHARLESTON, S.C. – [Baker Motor Company Charleston Fashion Week®](#) (CFW), one of the nation's premier fashion events taking place March 15-19 in downtown Charleston, has chosen its models for the Rock the Runway Competition™ presented by VOSS, Artesian Water from Norway. CFW's nationwide Rock the Runway Model Competition™ supports and showcases a community of up-and-coming and undiscovered talent in the realm of modeling.

A record number of models auditioned for this year's event – and for the first time – 10 top female and 10 top male models were selected as finalists to walk the runway for a [panel of judges](#) in the Rock the Runway Competition™ on Friday, March 18.

Female finalists include: Kathryn Carney, Lauren Ellison, Summer Hendley, Aris Hill, Savannah Jansen, Alexandria Jones, Destinee McCray, Jessie Penner, Kristen Rattley, and Kelly Wang.

Male finalists include: Austin Anderson, Robert Fairman, Daniel Folks, Austin Guyton, Randolph Howell, Rex Leonard, Alec Linden, Tanner Reese, Paul Schot, and Mason Steele.

One female and one male model will be crowned the Grand Prize Winners and each will receive a \$1,000 cash prize, a beauty gift bag valued at \$500, a signature piece from REEDS Jewelers, and a private consultation with industry leader, Karen Lee Grybowski.

Charleston Fashion Week® Rock the Runway Competition's™ mission is to provide a platform for aspiring models to gain the exposure from media, press, and photographers as well as local, national, and international scouts and top agencies. The 2016 jury includes head model judge Karen Lee Grybowski, founder of Karen Lee Group and international model scout, Michaela Goddard-Quesada, director of scouting & model movement for Elite Model Management NYC, Jill Joyce, founder & president of DirectionsUSA Model Management, Kasia Koniar, director of scouting & development at Factor Chosen, and Erin Lucas, general director & executive vice-president of Wilhelmina Models Miami.

The 10th annual Baker Motor Company Charleston Fashion Week® will take place from March 15 – 19, 2016 in Charleston, S.C. For more information, visit charlestonfashionweek.com.

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ROCK THE RUNWAY COMPETITION™ OVERVIEW

Only models cast for the official Charleston Fashion Week® Runway and Special Events model books qualify for the Rock the Runway Competition Model Search™. Models are not required to participate in the Competition to be selected for designer and boutique runway shows or special events.

An expert panel of judges chooses the Top Finalists. Selection is based on an industry standard of criteria including appearance, photogenic appeal and facial structure, poise, professionalism, commercial appeal, and runway walk. One female and one male will be named Grand Prize Winners at the event following the runway portion of the Competition on Friday evening, March 18, 2016.

ABOUT BAKER MOTOR COMPANY CHARLESTON FASHION WEEK®

Showcasing fashion designers, retailers, and models, the 10th Annual Baker Motor Company Charleston Fashion Week® (CFW) has quickly become one of the premier fashion weeks in North America. Named a Top 20 Event for March by the Southeast Tourism Society, this multimedia event presents high-end runway shows, interactive entertainment, chic after-parties, and press events. The 2015 event featured more than 40 runway shows, 7,000 attendees, *Charleston Weddings* magazine's Spring Bridal Show, the Emerging Designer Competition: East presented by Benefitfocus, and the Rock the Runway Competition™ presented by VOSS, Artesian Water from Norway. Baker Motor Company Charleston Fashion Week® 2016 is from March 15-19, 2016. For more information visit charlestonfashionweek.com.